



City of Dixon

Water Rate Advisory Ad Hoc Committee Outreach Report

June 14, 2023

Prepared by

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Website

The Water Rate Advisory Ad Hoc Committee webpage hosts all materials related to the committee including: historical documents, meeting schedule, a form to submit questions, Committee Member contact information, meeting materials and outreach materials. A sample of the page is included below. The page is linked directly on the homepage and from the main menu.

Sample of Page:

Government / Boards & Commissions / Water Rate Advisory Ad Hoc Committee

Water Rate Advisory Ad Hoc Committee

The Water Rate Advisory Ad Hoc Commission is an advisory body to the City Council on matters pertaining to water rates. The goal of the committee is to provide a recommendation to the City Council regarding appropriate new water rates. The Committee shall deliver a recommendation by January of 2024 but no later than April of 2024. The proposed Resolution provides for the natural expiration of the Committee after April of 2024.

City Council Staff Reports and Resolutions Establishing the Committee

Staff Report	Meeting Recording	Resolution
February 21, 2023	February 21, 2023 Meeting Recording	Resolution 23-036
March 7, 2023	March 7, 2023 Meeting Recording	
March 21, 2023	March 21, 2023 Meeting Recording	

Meeting Schedule

All meetings begin at 7pm. Meetings are held at City Hall (600 East A St.) in Council Chambers. Meetings can also be streamed on Zoom, online, or watched on Channel 20. To view agendas and streaming information click [here](#).

- April 6, 2023
- April 27, 2023
- May 25, 2023
- June 22, 2023
- July 27, 2023
- August 24, 2023
- September 28, 2023
- October 26, 2023
- November 30, 2023
- January 25, 2024
- February 22, 2024
- March 28, 2024

Homepage:

The homepage features five main service tiles:

- Join the Conversation** (circled in red):
 - [Water Rate Advisory Ad Hoc Committee](#)
 - [Zoning Ordinance & Zoning Map Update](#)
 - [Parks & Recreation Masterplan Update](#)
- Property Info & Permits**
 - [Flood Zone Lookup](#)
 - [Community Development Forms, Fees & Permits](#)
 - [Engineering Forms, Fees & Permits](#)
- Utilities**
 - [Pay Utility Bill Online](#)
 - [Water Conservation Regulations](#)
 - [Trash & Recycling Schedule](#)
 - [Reducing Food Waste](#)
- Government Resources**
 - [Records Request](#)
 - [Council Meeting Schedule](#)
 - [Agendas & Minutes](#)
- Public Safety**
 - [COVID-19 Info](#)
 - [County Testing Sites](#)
 - [Emergency Preparedness](#)

Bill Inserts

May front:



 **WATER RATE ADVISORY
AD HOC COMMITTEE**

Meetings start at 7pm and are held in person in City Hall Council Chambers (600 East A St.)
Meetings can be streamed on Zoom, online, and on Channel 20.
Upcoming regular meeting dates are listed below:

- June 22, 2023
- July 27, 2023
- August 24, 2023
- September 28, 2023

June front:



 **WATER RATE ADVISORY
AD HOC COMMITTEE**

Meetings start at 7pm and are held in person in City Hall Council Chambers (600 East A St.)
Meetings can be streamed on Zoom, online, and on Channel 20.
Upcoming regular meeting dates are listed below:

- June 22, 2023
- July 27, 2023
- August 24, 2023
- September 28, 2023

Back of each insert:



For more information about the committee, to submit a question or view meeting agendas visit:

<https://www.cityofdixon.us/watercommittee> or scan the QR code below.



 **City Hall**
600 East A Street
Dixon, CA 95620

(707) 678-7000
www.cityofdixon.us

Follow us on Social Media



Bills are distributed towards the end of the month. Each insert lists dates for the next 4 months. Depending on the billing date, that may include that month's meeting. Due to cost limitations, bill inserts are printed double sided on regular 3.6" x 8.5" paper.

Account holders who receive an electronic bill receive a link to a digital copy of the bill insert.

Digital Newsletter

The City has a digital newsletter that is sent approximately once a month. The newsletter features key projects, events and meetings. Please see below for examples of how the Committee has been featured.

Edition 3 Front Page:

WATER RATE ADVISORY AD HOC COMMITTEE

City Council has established a Water Rate Advisory Ad Hoc Committee to provide a recommendation on matters pertaining to the Dixon water service.

The seven-member committee meets on the 4th Thursday of the month at 7pm.

The committee is accepting questions related to the water system and questions will be answered at each committee meeting. Submit your questions online or in person at City Hall.

To view meeting agendas and information about the committee visit: www.cityofdixon.us/watercommittee

Upcoming Meetings:

- May 25, 2023
- June 22, 2023
- July 27, 2023
- August 24, 2023
- September 28, 2023
- October 26, 2023
- November 30, 2023
- January 25, 2024
- February 22, 2024
- March 28, 2024

You can view meetings in person at City Hall, on Channel 20, on the City website and on Zoom.

Edition 3:

UPCOMING MEETINGS

Did you know? You can view City Council meetings in person, on Channel 20, on the City website and on Zoom! See below for a list of upcoming City Council and Commission meetings and visit our website for the latest information.

Special City Council Meeting- Goal Setting Workshop	04/29/2023
City Council Meeting	05/02/23
Planning Commission Meeting	05/09/23
City Council Meeting	05/16/23
Parks & Recreation Commission Meeting	08/23/23
Water Rate Advisory Ad Hoc Committee Meeting	05/25/23

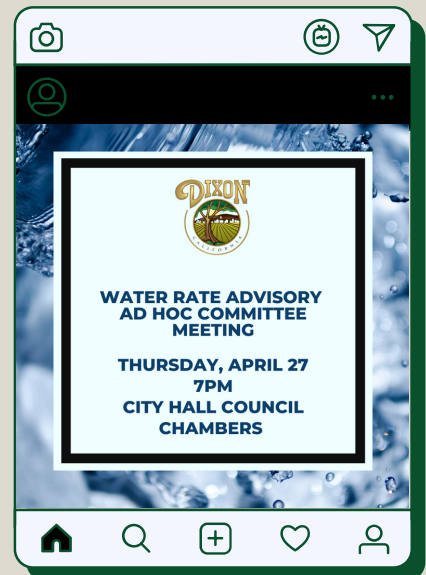
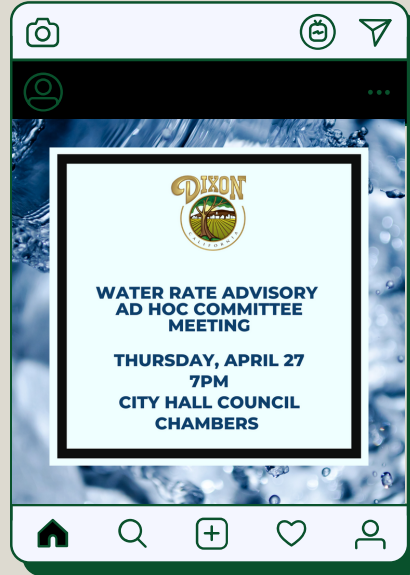
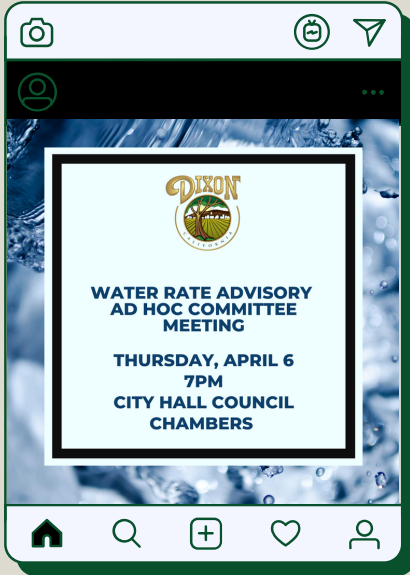
Edition 4:

UPCOMING MEETINGS

Did you know? You can view City Council meetings in person, on Channel 20, on the City website and on Zoom! See below for a list of upcoming City Council and Commission meetings and visit our website for the latest information.

Water Rate Advisory Ad Hoc Committee Meeting	05/25/23
City Council Meeting	06/06/23
Planning Commission Meeting	06/13/23
City Council Meeting	06/20/23
Transportation Advisory Commission	06/21/23
Water Rate Advisory Ad Hoc Committee Meeting	06/22/23
Parks & Recreation Commission	06/27/23

April 2023 Social Media



Post Reach by Platform

	1,121
	302
	60

Total 1,483

Posted on 4/5/23

Post Reach by Platform

	599
	257
	41

Total 897

Posted on 4/23/23

Post Reach by Platform

	374
	190
	29

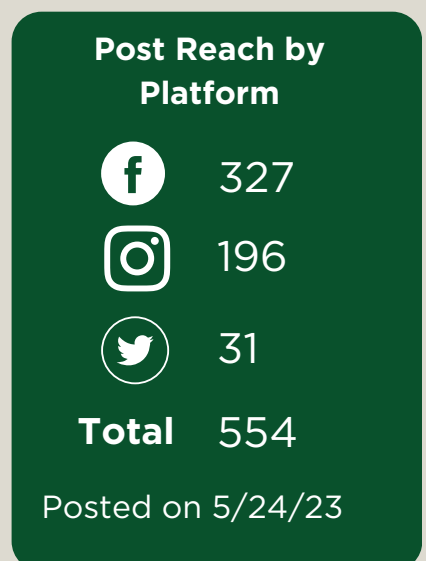
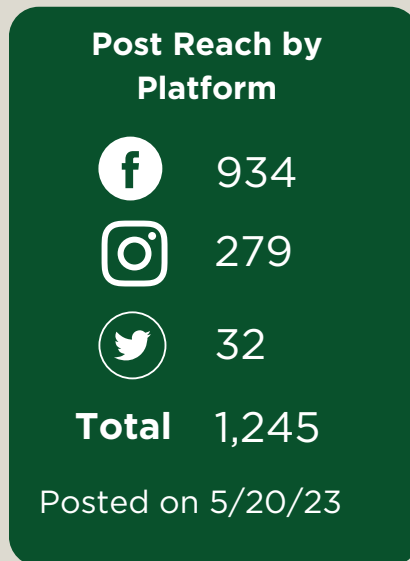
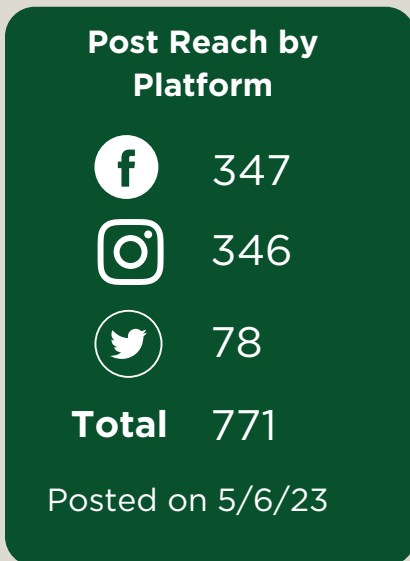
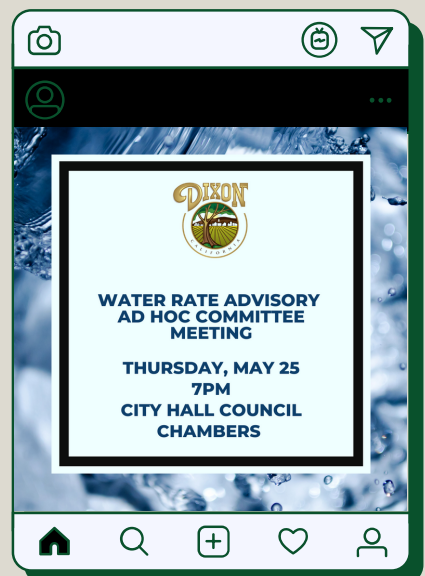
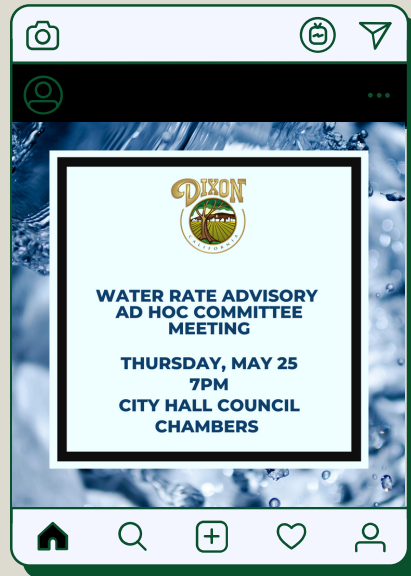
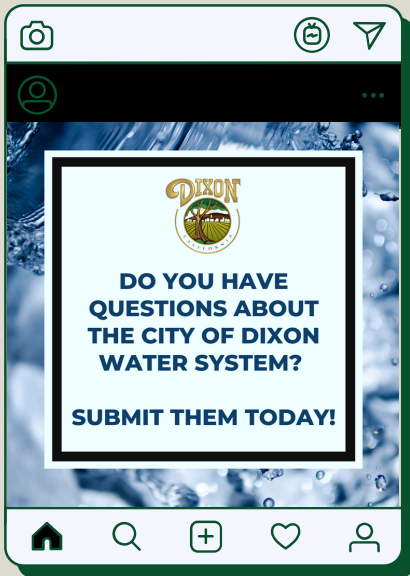
Total 593

Posted on 4/26/23

Each post was shared to all three of the City's social media platforms: Facebook, Instagram and Twitter.

Captions included links to the meeting agenda and that community members could participate in person, on Zoom or stream the meeting online or on Channel 20. Posts also included links to the committee website. Facebook posts were shared to Dixon 411- Political. The City does not have control over outside groups accepting our requests to share posts.

May 2023 Social Media

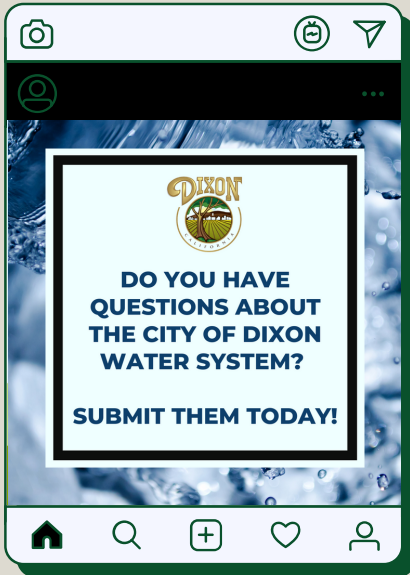


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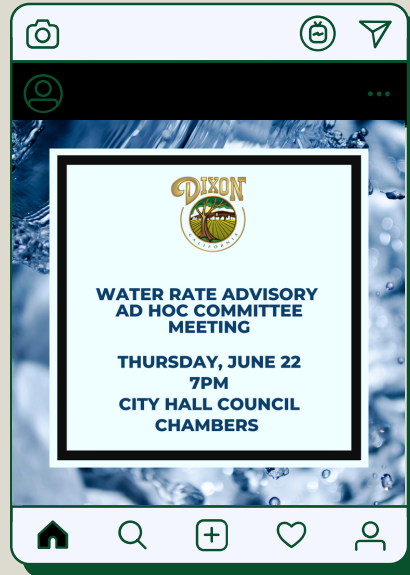
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June 2023 Social Media

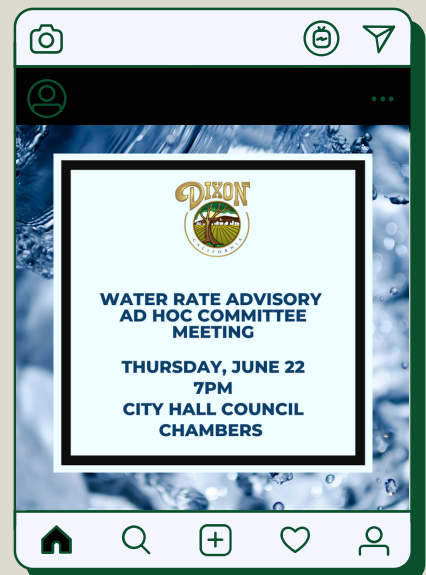
The June social media posts are listed below. Metrics are typically updated following each meeting and a revised report is posted to the Committee webpage.



Scheduled for 6/12/23



Scheduled for 6/18/23



Scheduled for 6/21/23